

# *Sponsorship Opportunities*

## About the Bloomington Symphony Orchestra

The Bloomington Symphony Orchestra's mission is to bring music lovers and accomplished musicians together to experience inspirational performances of orchestral music, with community as our cornerstone.

Led by Music Director Manny Laureano, the 80 volunteer musicians of the BSO are committed to the values of Excellence, Collaboration, and Dedication.

The BSO performs four season concerts, two free outdoor summer concerts, plays side-by-side with students at the Bloomington Orchestra Festival and sends mentor coaches into Bloomington Middle and High School Orchestra classrooms.



## Why Support the Bloomington Symphony?

When your business supports the BSO, you are telling your customers and the community that you are committed to the high quality of life and cultural diversity in Bloomington.

- Investment in the BSO aligns your business's values with support for the vibrant arts and culture scene in Bloomington.
- Your support increases exposure for your brand, creating visibility and awareness among BSO musicians, audience, and the greater Bloomington community.

# *Business Sponsorship Packages*

Reserve your sponsorship by contacting Sara Tan, Executive Director  
sara@bloomingtonsymphony.org or 952-563-8573



**PRINCIPAL LEVEL  
SEASON  
\$1,000**

Half-page concert program ad (B&W) for all concerts

Social media post in week of concert

2 complimentary concert tickets for two concerts



**CONCERTMASTER  
LEVEL SEASON  
\$2,000**

Full-page concert program ad (B&W) for all concerts

Social media post week of concert

Message included in one email to BSO musicians per season

2 complimentary tickets to all season concerts



**MAESTRO LEVEL  
SEASON  
\$4,000**

Full-page concert program ad (inside front cover, color) for all concerts

Social media post monthly from August to May

Dedicated quarterly email to BSO musicians

Recognition during welcome speech

4 complimentary concert tickets to all season concerts



**POST-CONCERT  
RECEPTION SPONSOR  
\$500 PER CONCERT**

Half-page concert program ad (B&W) for hosted concert

Social media post week of concert

Inclusion in concert-specific email newsletter

2 complimentary tickets to hosted concert

Dedicated email to BSO musicians

Must be reserved 3 months in advance

Bloomington concerts only in 2024-25



**PROGRAM ADS  
\$300 FULL PAGE  
\$175 HALF PAGE  
PER CONCERT**

B&W concert program ads

Inclusion in group social media post following the concert

Inclusion in concert-specific newsletter

Per ad discount when reserved together:  
2 concerts - 10%  
3 concerts - 15%  
4 concerts - 20%

Principal, Concertmaster, and Maestro Level Sponsors:

Logo and hyperlink on BSO website and included in monthly email newsletter  
Inclusion on season banner if reserved and paid before August 15, 2024

Concert Attendees: 370-1900

Facebook followers: 1200+; Instagram followers: 400+  
Email subscribers: 1200+